



**BLOOM WORLD
ACADEMY**

Reference Number

BWA-30

Community and Parental Engagement Policy	
Audience and coverage	School community
Published where	Staff and student handbook
First release date	January 2026
Last reviewed	August 2026
Next review	August 2027
Owner	Nicola Upham, Principal – Primo & Junior School and Well-being & Development (Whole School)
Reviewer	John Bell, Executive Principal 



BLOOM WORLD ACADEMY

1. Purpose

Bloom World Academy (BWA) recognises that effective partnerships between the school, parents, and the wider community are fundamental to student learning, well-being, and success.

This policy sets out how the school engages with parents and the community in a way that:

- Reflects the **rights and responsibilities outlined in the KHDA Parent–School Contract**.
- Promotes respectful, transparent, and constructive relationships.
- Supports student well-being, achievement, and positive behaviour.
- Ensures compliance with KHDA regulations and expectations.

2. Scope

This policy applies to:

- Parents and legal guardians of enrolled students.
- School leadership, teachers, and staff.
- Volunteers, partners, and members of the wider school community.

It should be read in conjunction with:

- The Code of Mutual Respect.
- Parent Handbook.
- Behaviour Policy.
- Complaints and Feedback Policy.
- Safeguarding and Wellbeing Policies.

3. Alignment with the KHDA Parent–School Contract

In line with the KHDA Parent–School Contract, Bloom World Academy is committed to:

- Clearly communicating school policies, procedures, and expectations.
- Providing a safe, inclusive, and respectful learning environment.
- Treating parents as partners in their child's education.
- Ensuring parents understand how to raise concerns and provide feedback.
- Respecting the rights, dignity, and well-being of students, parents, and staff.

Parents, in turn, are expected to:

- Support the school's educational mission and values.
- Engage respectfully with staff and the wider school community.
- Comply with school policies and KHDA regulations.
- Act in the best interests of their child and the school community.



BLOOM WORLD ACADEMY

4. Responsibilities of the School

Bloom World Academy will:

- Provide a safe, supportive, and inclusive environment for students and families.
- Deliver education in line with approved curricula and KHDA requirements.
- Communicate regularly and transparently about:
 - Student learning and progress.
 - Behaviour and well-being.
 - School events, initiatives, and operational matters.
- Offer structured opportunities for parental engagement, including:
 - Parent-teacher conferences.
 - Curriculum information sessions.
 - Workshops, events, and community activities.
- Respond to parent queries, feedback, and concerns in a professional and timely manner.
- Apply school policies fairly and consistently.

5. Responsibilities of Parents and Guardians

Parents and guardians are expected to:

- Ensure regular attendance, punctuality, and readiness for learning.
- Support their child's academic progress, behaviour, and well-being.
- Communicate with school staff respectfully, constructively, and through appropriate channels.
- Attend meetings and school events where reasonably possible.
- Follow the school's policies, procedures, and agreed communication protocols.
- Uphold the principles of the Code of Mutual Respect in all interactions.

6. Communication and Engagement

Bloom World Academy values open and effective communication and will use approved channels such as:

- School platforms and learning management systems.
- Email and scheduled meetings.
- Newsletters, notices, and parent briefings.
- Surveys and feedback mechanisms.

Parents are expected to:

- Use official school channels for communication.
- Allow reasonable time for responses.
- Raise concerns privately and professionally rather than through public or informal platforms.



BLOOM WORLD ACADEMY

7. Community Engagement

In line with KHDA expectations, Bloom World Academy:

- Encourages parent participation in school life where appropriate.
- Promotes cultural, social, and well-being events that strengthen community connections.
- Engages with external partners and organisations to enhance learning experiences.

All community involvement must align with school values, safeguarding requirements, and KHDA regulations.

8. Concerns, Feedback, and Complaints

Bloom World Academy welcomes feedback as part of continuous improvement.

In accordance with the KHDA Parent–School Contract:

- Parents should raise concerns promptly and follow the school’s published complaints procedure.
- Concerns should be addressed respectfully and at the appropriate level.
- The school commits to handling complaints fairly, confidentially, and within agreed timelines.

Escalation processes are clearly outlined in the school’s Complaints and Feedback Policy.

9. Conduct and Mutual Respect

All members of the school community are expected to:

- Treat others with dignity, courtesy, and respect.
- Use appropriate language and behaviour in person and in digital communication.
- Respect professional boundaries and staff roles.

Unacceptable behaviour—including harassment, intimidation, or aggressive conduct—will be addressed in line with school policy and KHDA guidance.

10. Review and Monitoring

This policy will be:

- Reviewed annually or as required by KHDA.
- Informed by parent feedback, self-evaluation, and inspection outcomes.
- Updated to ensure continued compliance with the KHDA Parent–School Contract and regulatory requirements.